

Eastern States Radio Corporation

COLLEGE RADIO SERVICE DIVISION

P. O. BOX 1982
COLUMBUS 16, OHIO
WORTHINGTON 2-5277

August 5th, 1953

Miss Janet White
Manager, Radio Station WCSR
Smith College
Northampton, Massachusetts

Dear Janet:

Thanks for your letter of the 26th bringing us up to date on the record situation at WCSR.

The current RCA series which we are presently administering on college radio stations involves classics and sem-classics exclusively, so participation in that plan would not help your popular needs at present.

We will see what we can do to have WCSR included in the 1953-4 RCA series. Your chances of being added to the list of stations looks quite good, since the record distributor in your area, Ed Sarnoff (a son of the chairman of the board of RCA) is especially interested in getting the program service extended to all college stations in his district.

So, while even 200 classical records sets you well ahead of some of the stations, it would seem that if they are becoming worn as you suggest, there should be little trouble in getting RCA to extend its classics series to you.

Nancy says "hello!"

Cordially,

Bob Vance

Robert R. Vance, Jr.
Operations Manager

RV:lk

Eastern States Lumber Corporation

COLUMBIA ROAD & SERVICE DIVISION

P. O. BOX 100
COLUMBIA, MISSOURI
August 15th, 1903

Dear Sir:
Thank you for your letter of the 10th inst. in up to date
on the record situation at ...

The current law series which are presently administered
the on college radio stations involves the side and semi-classical
exclusively, as mentioned in that plan would not help your
popular needs of present.

We will see what we can do to have more included in the
1903-1904 law series. Your chance of being added to the list of
stations looks very good, since the record situation in your
area, as mentioned on the chairman of the board of ...
essentially interested in getting the radio service extended to
all college stations in the district.

So, this year 200 classical records are well along
of some of the divisions. It would seem that if they are doing
work as you suggest, there should be little trouble in getting
to extend the classical series to you.

Very truly,
"Hill"

Sincerely,
R. H. Hill

For Mr. J. Hill, Jr.
Columbia, Missouri

Yik